



# **MEDIA RELEASE**

Zurich, November 18<sup>th</sup>, 2024

## **Grand Metropolitan Hotels Appoints Dr. Philipp Rösler to its Supervisory Board**

***Entrepreneurial Vision and Global Networks: The Former German Vice Chancellor to Support the International Expansion Strategy of Grand Metropolitan Hotels.***

Grand Metropolitan Hotels is bolstering its Supervisory Board with a distinguished addition. Dr. Philipp Rösler will actively support the management of the international hotel group and play a key role in shaping its global growth strategy. For company founder Martin R. Smura, this appointment marks a pivotal moment in the development of Grand Metropolitan Hotels: “With Dr. Philipp Rösler, we are gaining an exceptional expert with many years of experience and an extensive network in Asia. His passion for travel and the hospitality industry, combined with his entrepreneurial vision, make him an ideal complement to our Supervisory Board.”

“I am delighted to contribute to the development of Grand Metropolitan Hotels as a Supervisory Board member, particularly with a focus on growth in Asia. I see significant potential for the company’s brand portfolio in this region,” Dr. Philipp Rösler adds.

Dr. Philipp Rösler, a former German Federal Minister of Economics and a member of the Board of the World Economic Forum (WEF) in Switzerland, brings international expertise and strong connections to the Asian market. His support will be especially instrumental in Vietnam, one of Grand Metropolitan Hotels’ future focus markets. “Vietnam holds tremendous growth potential, particularly in the premium hospitality sector,” emphasizes Martin R. Smura.

With Dr. Philipp Rösler’s strategic network, Grand Metropolitan Hotels is well-positioned to sustainably expand its presence in the region. In addition to his



role on the Supervisory Board, Rösler will also represent the company externally. This appointment underscores the hotel group's commitment to further penetrating international markets and solidifying its brand position in the global hospitality industry.

Dr. Philipp Rösler is a German politician and former Vice Chancellor of the Federal Republic of Germany. A trained medical doctor, he began his political career with the Free Democratic Party (FDP), serving as Federal Minister of Health, Federal Minister of Economics, and Vice Chancellor. As Federal Chairman of the FDP, Rösler played a significant role in shaping the party's direction, championing economic liberal reforms. After retiring from active politics, Dr. Rösler successfully transitioned into the global business arena, leveraging his extensive contacts in Asia, particularly in Vietnam, to strengthen international relations.

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*Photo: Dr. Philipp Rösler Founder of Grand Metropolitan Hotels.*

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### **About Grand Metropolitan Hotels:**

**Grand Metropolitan Hotels is a leading white-label hotel operator specializing in tailored hotel management, franchise, and affiliation solutions designed to meet the unique needs of hotel owners and investors. The company's portfolio includes well-known brands such as Grand Metropolitan Hotel Collection, Castlewood Hotels and Resorts, Swiss Hospitality Collection, African Heritage Hotel Collection, African Hotel Alliance, 7Pines Hotels & Resorts, Brioni Luxury Hotels, Martinez Hotels and Resorts and TOP INTERNATIONAL Hotels, along with a range of F&B brands. An international team of seasoned hoteliers with comprehensive experience across all facets of the hospitality industry, represented at six strategic locations worldwide, offers hotel investors and owners broad-based support and services. Sustainability and advanced digitalization are central to the company's vision.**

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*Photo: Dr. Philipp Rösler, Supervisory Board Member Grand Metropolitan Hotels. Source: Consessor AG/Dr. Philipp Rösler. Free for print. Publication of this media release is royalty-free.*

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